



## Press Release

### **Diversity and innovation – Wacker Neuson SE products "set standards worldwide"**

#### **bauma 2010: New Wacker Neuson and Kramer Allrad products**

**(Munich, April 19, 2010) Wacker Neuson SE is showcasing its unique range of Wacker Neuson and Kramer Allrad products for the first time at bauma 2010. Numerous new products will be unveiled at the world's largest construction trade fair to be held in Munich from April 19 to 25, 2010. The company's innovative drive in previous years has enabled it to help improve customer processes and set standards throughout the industry.**

#### **Customers benefit from innovative products**

"Our numerous new products will enable us to highlight our strengths and innovative drive at our first appearance at bauma since the company's conversion to Wacker Neuson SE," explains Dr.-Ing. Georg Sick, CEO of Wacker Neuson SE. Providing added value for customers and ensuring operator safety are the key driving factors behind the continuous development and enhancement of new and existing products. A series of practical demonstrations will show bauma visitors how they can increase process efficiency by combining light and compact equipment from the Wacker Neuson Group. "The unique breadth of our product portfolio puts us in an outstanding position worldwide and we remain committed to developing products that will outmatch other equipment available on international markets," affirms Sick. The company aims to keep raising the bar worldwide with products such as the vibratory rammer, which celebrates its 80<sup>th</sup> anniversary in 2010.

#### **High-quality Wacker Neuson and Kramer Allrad products**

A large number of the over 300 Wacker Neuson and Kramer Allrad product groups will be on show and put through their paces during live demos at bauma 2010. The group will also be unveiling numerous world firsts, including the DPU 130, the world's most powerful remote-controlled vibratory plate that delivers the same power as a roller. Other highlights include a new trowel, a new electric breaker, a new generation of gasoline breakers and a new series of submersible pumps. New additions to the Kramer Allrad brand in 2010 include a new series of all-wheel drive wheel loaders and two new telescopic handlers. The new compact 14504 track excavator is the Group's first offering in the 14-ton weight class. Wacker Neuson



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will also be showcasing numerous compact excavators featuring the company's unique Vertical Digging System (VDS), as well as several dumpers equipped with cabins, which can be ordered as optional features ex-works.

### **Your contact partner at Wacker Neuson:**

#### **Wacker Neuson SE**

Imre Szerdahelyi  
Head of Corporate Communication  
Preußenstr. 41  
80809 Munich  
Tel. +49 - (0)89 - 354 02 - 251  
imre.szerdahelyi@wackerneuson.com  
[www.wackerneuson.com](http://www.wackerneuson.com)

### **About Wacker Neuson**

Wacker Neuson SE is a global manufacturer of light and compact equipment. With over 30 affiliates and more than 180 sales and service stations across the globe, the new company offers a unique product portfolio. Almost all products manufactured by the company are branded Wacker Neuson. The only exceptions to this in Europe are Kramer-branded all-wheel loaders and Weidemann-branded agricultural machinery, which the company plans to strengthen and expand. With over 300 product categories and complementary rental, spare parts and repair services, Wacker Neuson is the partner of choice among professional users in construction, gardening, landscaping and agriculture, as well as among municipal bodies and companies in the industrial and recycling sectors.